



# The Chamber Express

December 2011



## President's Message

*Mark Your Calendars!* We will have our election for the 2012 Board and will be announcing the results at the Colfax Area Chamber of Commerce Annual Luncheon meeting, slated for Wed., January 18,

from 11:30 to 1:30pm. We will have a lovely catered lunch at the Sierra Vista Community Center. We also invite all our local organizations to take a couple of minutes to tell about their up-coming events for 2012.

**ATTENTION MEMBERS:** Cast your vote on the ballot included in this newsletter. Return the completed ballot to the Chamber office at the Depot prior to the January 18th luncheon. The election ballots will also be collected at the beginning of the event.

We are still in need for weekend volunteers to greet the public and let them know about our large area encompassing from Nyack to Meadow Vista. The Colfax Passenger Depot and Chamber office has tourist, local business, transportation, and government assistance information, along with gifts—many made locally. Please contact the Chamber 346-8888 or email us at [contact@colfaxarea.com](mailto:contact@colfaxarea.com). If you would like more information, ask for Frank or Jenny.

One of our newest member of the Colfax Area Chamber of Commerce hosted a successful Halloween themed mixer on

Wednesday, October 26. Many dressed up and had a wonderful time mingling with guests and enjoying the incredible spread they put out. Lisa and Liz, owners of the Bear River Trading Company are thrilled and excited about their new donation program for young ladies just off foster care; stop by for further information.



Left to right is Lisa Brewer, Paul Raj (Colfax Market), and Liz Saunders

We did not have a mixer in November and will not be having one in December as we had other activities on the calendar. For one, we had a wonderful Christmas gift-exchange party (board meeting) on Wednesday, December 7 at the depot. Since it was Pearl Harbor Day, everyone was invited to dress up in 1940's cos-

tume and brought a wrapped gift for a fun bandit exchange. Guests enjoyed the finger food that became a delicious potluck supper.

In addition, the Chamber hosted a very well attended Joint Meeting for all the local non-profit organizations on Thursday, November 17 at the Depot. We met to get a better handle on how we can help each other to make our local events even better and to have closer communications for less calendar conflicts.

There's no doubt that everyone had such a good time during the Colfax Railroad Days on the weekend of October 1st and 2nd. Plus, it was incredible for Main Street businesses. With the addition of the rolling stock of vintage trains and other new activities, we had our biggest crowd and most successful railroad event yet.

A special thank you goes to our chairpersons Frank Klein and Kathy Talso. Behind the scenes were Laretta Hoffman, Jim Wood, Sarah Murphy, Jenny Duncan and way too many others to name ~ we thank you all. We can only expect Railroad Days to be bigger and better than ever next year.

*Connie Heilaman, President*

**COLFAX AREA CHAMBER OF COMMERCE**

**BOARD OF DIRECTORS**

**ELECTION**

**ANNUAL COMMUNITY LUNCHEON**

**Wednesday, January 18, 2012**

from 11:30am to 1:30pm

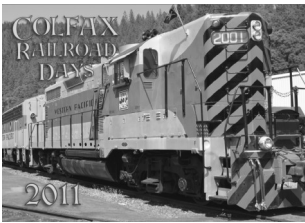
\$15/person RSVP before January 13

or \$18 after January 13 and at the door

Sierra Vista Community Center

55 School Street, Colfax

FOR MORE INFO CALL: (530) 346-8888



## ALL ABOARD!

Thank all of you for coming together and staging a great community event we can be proud of. A special big thanks to Jim Wood and the

Placer-Sierra Railroad Heritage Society for introducing the many long-awaited new groups to Colfax Railroad Days. Particularly, a very popular draw, the historic rolling stock from the Portola Western Pacific Railroad Museum. They brought additional model trains, the mini steam train ride and the many railroad artists that exhibited at the Sierra Vista Center.

Please join us in also thanking our Chairpersons — Frank Klein, CACC Ambassador and Kathy Talso, formerly of Exwire/Foothill.net — who worked diligently to pull this successful fundraiser together. They added a Depot Street Dance and the Sunday Classic Car Show, a first to the itinerary. Unfortunately, next year, Kathy will not be joining Frank as co-chair of Railroad Days and will be dearly missed.

This CACC annual event was a tremendous success thanks to the generosity of the local event sponsors: Hills Flat Lumber, Tully-Wihr/GKM, Hansen Bros. Ent., Exwire/Foothill.net, Blue Cat Studios, Lusty Custom Signs, T.J.'s Roadhouse, Colfax Farm and Country Store, and the City of Colfax. *Thank you, thank you, thank you!!*

Business Fair Chair, Lorrie LeFevre, organized one of the best attended fair thus far. This allowed our local businesses and organizations an opportunity to share their information with the thousands of visitors over the weekend. And, if that wasn't enough, Lorrie made all the arrangements and execution of our benefit raffle drawing for the spectacular original painting "Circus Train" painted and donated by CACC member, Nancy Hakala.

Our train graphics were fancified by Rebecca Martinez of Blue Cat Studios and the media correspondence was submitted by LindaLou Haines of A Safe Place Wellness. Graphic Design by Sarah Murphy handled the production of the banners, flyers, program and map. *Job well done, ladies!*

Suzanne Maguire of Whistle Stop Quilt Shop and Teri Murch-Andersen of Lyons Real Estate, presented the 6th annual Quilt Show allowing event-goers an opportunity to stroll Main Street and visit the downtown Colfax merchants. Again, the Garden Club Plant Sale was a big draw for many visitors.

New to the event, The People Mover Trackless-Train, donated by D.J Basham & Co. and the Sierra Vista Community Center made the activities a closer connection by transporting guests from the depot to downtown to SVCC and back. We are looking forward to having them return next year.

Lauretta Hoffman and Steve Bush, SVCC Chairmen, organized the model trains, Kids' Zone, and the lunch/dinner at our community center. In addition, Logan West, Cathy Kiefer and Foxy McCleary installed a great Railroad-themed Art Show. The free rail motor cars and Operation Lifesaver simulator were instrumental in teaching our children the importance of train safety.

Thanks to Jenny Duncan and all the volunteers who manned the Depot Visitor Center. Thank you's also go out to the CCC volunteers and to Krista Shalley, Helen Herron and Lynn Tausch who staffed the Chamber booth, selling raffle tickets, handing out passports and fielding questions.

Over all, this years' Railroad Days was the best ever —even the weather cooperated!

### COLFAX AREA CHAMBER OF COMMERCE ADVERTISING RATES

- ◆ Newsletter Business Card size ad:  
New Members - FREE  
Members - \$10/issue or 4/\$30 or 12/\$90  
Non-members - \$20/issue or 4/\$60
- ◆ An Insert in this newsletter: you supply 250 inserts  
Members - \$40/ 8-1/2"x11" flyer  
Non-members - \$80/ 8-1/2"x11" flyer
- ◆ Web page ad (2"x4") On the page of your choice:  
Members - \$25/3 months  
Non-members - \$50/3 months
- ◆ Special Rate Monthly Ad - as low as \$25  
Published in the *Colfax Record*, for members to place ad call 852-0216.

**Lorrie LeFevre**  
Independent Consultant

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## SCHEDULE OF EVENTS

For complete calendar go to [colfaxarea.com](http://colfaxarea.com)

### Colfax Green Machine

Benefits local sports teams and youth groups  
Wednesday, December 21 6:30-8:00pm  
Pizza Factory, Colfax Contact: 613-2134

### Colfax Independence Day Celebration

Volunteer / Planning Meeting  
Monday, January 9 6:30-8pm  
Dine n' Dash, Canyon Way, Colfax  
Contact Laurel: 613-2134

### Colfax Area Chamber of Commerce Election

Annual Community Luncheon  
Wednesday, January 18 11:30am-1:30pm  
Sierra Vista Community Center, 55 School St.  
\$15/person RSVP by January 13  
\$18 after January 13 and at the door

## WELCOME NEW CACC MEMBERS

Bark Avenue Western (dog training)  
Crocheted on Top (hand-crafted items)

## THANK YOU RENEWING MEMBERS

Bonnie Sue Doll Clothes / Colfax Area Historical Society / Connie's Decors / GKM/Tully-Wihr / Sierra West Satellite / Studio Z Dance and Fitness / Susie Iventosch / Oasis Pool Service / Commercial Truck Licensing Service / Sonora JS West & Company / Tributary Whitewater Tours / Placer Independent Resources / Foothill Vacation Rentals / Colfax Garden Club / Colfax Baptist Church / Hills Flat Lumber / Oasis Pool Service

## SERVING UP A HAPPY HOLIDAY!

Hot turkey dinners with all the fixings were served to approximately 320 guests at the annual Community Thanksgiving Dinner, sponsored by the Lions Club of Colfax on November 23 at the Sierra Vista Community Center. Another 125 dinners were made for the homebound and delivered by a group of 10 volunteers. There was an increase in attendance this year as opposed to last year. Sierra Market donated 14 turkeys and sold the remaining groceries at cost to the Lions Club. The owners of our local supermarket have been donors for the last 10 years and their generosity was recognized with a plaque presentation at this year's gathering. *Way To Go, Sierra Market!*

Members of the Kiwanis Club of Greater Colfax joined the many volunteers that helped with the Salvation Army's "Ringing of the Bell" project in front of Sierra Market. Our local Kiwanians also met at TJ's Roadhouse to pack Care Packages that they sent to the Military Troop they've adopted. Homemade brownies, breads, candy, books, peanuts and other goodies will be received in time to make for a delicious Christmas celebration!

## HAPPY HOLIDAY CHEERS

Submitted by Judi Cowart-Anderson

Soroptimist International of Colfax held their 32nd Annual Family Christmas Project on December 10 at the Sierra Vista Center which entailed distribution of the food bags and toys for children. Coffee, tea and fresh baked cookies were served. In addition, the Lionesses of Colfax once again joined forces and distributed coats to those in need.

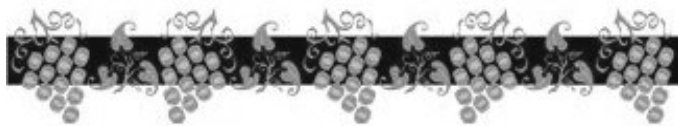
New this year the S Club of Colfax High School held a coat drive during the month of November and were given to the Lionesses to ensure that all in the community are warm this year. These young women also did a canned food drive which were given to the Soroptimists to augment other donations from the community and businesses.

The Soroptimist's 34th annual all-you-can-eat Soup Kitchen was also held on December 10th at the Sierra Vista Center. The doors opened at 4:30pm and included serving their signature clam chowder. Club members rounded out the soup menu with their own creations and garlic bread.

Awesome baskets that were donated and packaged beautifully were raffled off throughout the event. S Club of Colfax High sold delicious baked goods which the young women enjoyed baking. The proceeds of the sale will support their projects in the school and community.

The Soroptimists of Colfax had a table with applications for the Violet Richard Award, which is awarded to a young woman between the ages of 14-17 engaged in volunteer action within their communities and schools. This recognizes the activities that make the community and schools a better place.

After a day of service, good food and fellowship participants walked downtown to the Winter Festival for the lighted parade, booths and bonfire. This surely was a wonderful experience for all.



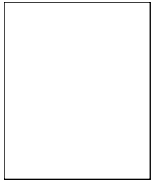
### To all our friends of Giovanni's at Shady Glen

Thank you for sharing in this once-in-a-life-time opportunity in celebrating Giovanni's 70th Anniversary. The organization and preparation for this event was first rate. Seeing and working with everyone again was a wonderful experience we will long remember. People are still talking about the grand time they had sharing a laugh with the dear old friends and family of Giovanni's. This event could not have turned out better and was an outstanding success. We are looking forward to making this an annual event. Stay tuned for more details!

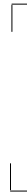
From, John Panelli and Sarah Murphy



**The Chamber Express**  
 P.O. Box 86 Colfax, CA 95713  
 530.346.8888 www.colfaxarea.com



December 2011



**CACC OFFICE & VISITOR CENTER**

99 Railroad Street, Colfax (530) 346-8888  
 OPEN Seven Days a Week! 10am to 3pm

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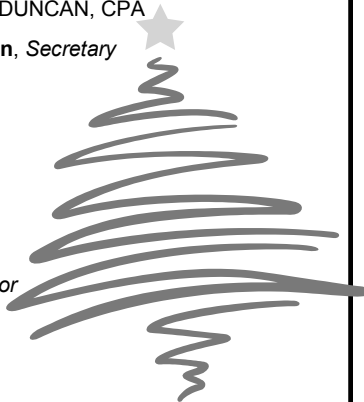
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